



UTILIZING DIGITAL MEDIA ON LANGUAGE LEARNING INSTRUCTION AMONG THE 3RD YEAR COLLEGE STUDENTS: BASIS FOR LEARNING ACTIVITIES

MICKO A. MACALAGUIM

Dr. Francisco L. Calingasan Memorial Colleges Foundation, Inc.

ABSTRACT

This study explores the utilization of digital media in language learning instruction among third-year college students and how it can serve as a basis for developing effective learning activities. In today's digital age, students are exposed to various multimedia tools that can enhance their academic performance, especially in language acquisition.

The study employed a quantitative-descriptive research design using a survey questionnaire as the main instrument for data collection. The respondents consisted of selected third-year college students from DFLCMCFI – Nasugbu Campus. The research aimed to determine the extent to which digital media—such as videos, online articles, educational apps, and social media platforms—are integrated into their language learning process, and how these tools affect their engagement, comprehension, and communication skills.

Findings revealed that the majority of students frequently use digital media as a supplementary resource in learning languages. It enhances vocabulary development, improves pronunciation, and increases motivation to participate in classroom discussions. However, the study also highlighted the need for proper guidance and structured activities to ensure meaningful learning experiences.

Editorial Team

Editor-in-Chief: Alvin B. Punongbayan

Associate Editor: Andro M. Bautista

Managing Editor: Raymart O. Basco

Web Editor: Nikko C. Panotes

Manuscript Editors / Reviewers:

Chin Wen Cong, Christopher DC. Francisco, Camille P. Alicaway, Pinky Jane A. Perez,
Mary Jane B. Custodio, Irene H. Andino, Mark-Jhon R. Prestoza, Ma. Rhoda E. Panganiban, Rjay C. Calaguas,
Mario A. Cudiamat, Jesson L. Hero, Albert Bulawat, Cris T. Zita, Allan M. Manaloto, Jerico N. Mendoza



Based on the results, the researcher recommends the integration of digital media into formal language instruction through well-planned learning activities. This will not only cater to the digital interests of students but also promote interactive and student-centered language learning.

Keywords: *digital media, language learning instructions, learning activities*



Editorial Team

Editor-in-Chief: Alvin B. Punongbayan

Associate Editor: Andro M. Bautista

Managing Editor: Raymart O. Basco

Web Editor: Nikko C. Panotes

Manuscript Editors / Reviewers:

Chin Wen Cong, Christopher DC. Francisco, Camille P. Alicaway, Pinky Jane A. Perez,
Mary Jane B. Custodio, Irene H. Andino, Mark-Jhon R. Prestoza, Ma. Rhoda E. Panganiban, Rjay C. Calaguas,
Mario A. Cudiamat, Jesson L. Hero, Albert Bulawat, Cris T. Zita, Allan M. Manaloto, Jerico N. Mendoza
